

WEBINAR & THOUGHT LEADERSHIP PROGRAMS

Get your experts on camera and drive awareness.

Government Contractors provides free and sponsorship-based webinars, interviews, and thought-leadership programs designed to amplify government and industry voices. Share your organization's expertise on our platform to increase recognition, generate leads, and build connections with other speakers.



01 FREE • 20 MIN

Executive / Thought Leader Interviews

A focused, on-camera spotlight with a government or industry leader — the easy "yes." Low lift, high credibility, no cost to the featured guest.

FORMAT	1:1, host-moderated
ON STAGE	One exec or thought leader
BEST FOR	Relationships & top-of-funnel credibility

02 FREE & SPONSORED • SERIES

Shift + ALT + Disrupt

Our signature two-part program covering disruptive trends in the Public Sector: a marquee industry interview plus a moderated panel that pressure-tests the take against the reality on the ground.

FORMAT	Interview + panel w/ moderator
ON STAGE	Headline speaker + experts
BEST FOR	Relationships, brand building, lead gen

03 TOPIC-DRIVEN WEBINAR

Government + Industry speakers on a panel

Built around a central topic and 5 core questions for all the speakers — designed to bring together experts who educate and provide critical insights on key trends in the Public Sector.

FORMAT	Panel of subject matter experts
ON STAGE	Government and industry speakers
BEST FOR	Lead generation on a trending topic

EVERY PROGRAM INCLUDES

Email promotion

Straight to our audience of government agency contacts and government contractors.

Social media promotion

LinkedIn-led and amplified by every speaker's own network.

Live + on demand + video

Replay hosted on GovernmentContractors.com — promoted year-round to keep earning registrations.

Lead & registration data

Shared with sponsors, so it feeds pipeline, not just brand.

THE CONTENT AFTERLIFE FOR SPONSORED PROGRAMS — ONE WEBINAR, MONTHS OF ASSETS



CONNECT WITH DECISION-MAKERS AND INCREASE AWARENESS

Schedule an interview and webinar sponsorship.

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